

Easy Comparison Publishing Options

Which one is best for you?

Deciding whether to go with a traditional publisher or not is a big decision. Here's what you get with each choice:

	Traditional	Self Pub	Pub Services	eBook	Hybrid
Upfront Costs	Zero	Moderate -High	Low -Moderate	Zero - Low	Moderate – High
Control	Zero – Low	Total	Low – Moderate	Low – Moderate	Moderate
Speed	Slow	Self-determined	Fast	Fast	Variable
Advances	Negotiable	None	None	None	None
Royalties	Negotiable	Net Sales	Publisher sets	Publisher sets	Negotiable
Registrations	All	Self-determined	ISBN	ISBN or SAN	All
Distribution	Extensive	Variable	Minimal	Minimal	Extensive
Marketing	Publisher	Author – Publisher	Author	Author	Publisher
Promotion	Author	Author – Publisher	Author	Author	Author
Author Payment	Semi-annually	As sales are made	Monthly	Monthly	Semi-annually

From: [This Business of Books](#), Claudia Suzanne, 2016, pg. 43